



**CHILDREN  
CONSISTENTLY  
HAVE THE  
HIGHEST RATES  
OF INFLUENZA  
IN THE COMMUNITY,  
AND ARE AT GREATER RISK  
OF SPREADING IT  
TO LOVED ONES<sup>\*1-3</sup>**

**Kids will be kids.** That's why vaccination is the best defense against flu and its potentially serious consequences, including flu-related hospitalization and death, for all loved ones.<sup>4</sup>

A public health message brought to you by CSL Seqirus USA Inc.



**SCHEDULE YOUR CHILD'S  
FLU SHOT TODAY**

\*Based on CDC data comparing the incidence of influenza for those under 18 years and those 18 years and older during the 2010-2011 through 2021-2022 US influenza seasons

References: 1. Committee on Infectious Diseases. Recommendations for prevention and control of influenza in children, 2022-2023. *Pediatrics*. 2022;150(4):e2022059274. 2. Esposito S, Daleno C, Baldanti F, et al. Viral shedding in children infected by pandemic A/H1N1/2009 influenza virus. *Viral J*. 2011;8:349. 3. Centers for Disease Control and Prevention. Key facts about influenza (flu). Accessed May 24, 2023. <https://www.cdc.gov/flu/about/keyfacts.htm> 4. CDC. Flu vaccines are important for children. Accessed April 21, 2023. <https://www.cdc.gov/flu/highrisk/children.htm>

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